Teepa Snow Positive Approach to Care® PO Box 430, Efland, NC 27243 pollyl@teepasnow.com

To Whom It May Concern:

I am pleased to offer this letter in support of Heartsong.

I am an Occupational Therapist with over forty years of extensive clinical, teaching, and research experience. I am also the founder and CEO of Positive Approach to Care®, a company dedicated to improving awareness of dementia and other forms of brain change. Positive Approach to Care® provides education, training, and products to professionals, family members, the lay public, and people living with brain change. We are currently collaborating with individuals and organizations in over thirty countries worldwide. Our mission is to help build a more inclusive global community to fully support us all living in a neurodiverse world.

There is tremendous value in what Laura Lieben and her team have to offer through their film, *Heartsong*. I have seen firsthand how rewiring our perspectives, attitudes, communication strategies, and responses provide the shifts that promote change. *Heartsong* takes a unique, creative approach to changing people's perceptions, stimulating empathy, and increasing understanding in a heartwarming and entertaining way.

I would be delighted to accept the invitation from Laura Lieben and her team to be involved in the film and/or complementary content to further engage and educate the audience, equipping them to implement the strategies demonstrated in the film. I'm also looking forward to serving my audience by sharing the final product on my website and social media platforms.

Thank you for your consideration.

Sincerely,

Teepa Snow, MS, OTR/L, FAOTA

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